



BUILD CUSTOM AI AUTOMATIONS

WITHOUT CODING



AI
Automation
PROGRAM

This is the first step toward becoming an AI Automation expert. Program designed to empower you with the tools to build powerful automations for marketing, sales, and business operations. All without coding. Tailor your learning path, collaborate with a global community, and gain hands-on experience in building custom automations that drive results.



ENGRAM
MEDIA

Congratulations on taking the first
step toward learning how to design AI
automations.

You're about to transform how you
understand and build any process.

Let's explore what this program offers.



AI
Automation

Program Overview

This program teaches you how to

- ¹identify processes that can benefit from AI
- ²build AI systems with no-code tools, and
- ³implement them to improve how you work



Imagine

Create

Automate



The program is led by Anthony Lee, an AI automation expert with more than 300 projects across 20 industries and deep experience in the Amazon and ecommerce space.

He has developed a clear blueprint for designing AI automations that replicate or enhance real business processes, and he teaches that framework throughout the program.

In collaboration with **Engram Media**, we have developed a unique interactive learning experience where trainees acquire this skill through hands-on projects tailored to their individual backgrounds.





AI Automation PROGRAM



AI WORKFLOWS



AI AGENTS



AI APPS

This program takes you from zero knowledge to building complete **custom AI systems**.

You'll start with **AI workflows**, learning how to automate and replace manual processes inside a business.

Once you understand the core concepts, you'll advance to **AI agents** that can operate autonomously and handle complex tasks.

Finally, you'll build **AI apps** that combine everything into full systems designed for any business environment.

From workflows to agents to apps, the program gives you the skills to design and deploy end to end AI automations tailored to any need.

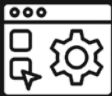




AI Automation PROGRAM

The AI Automation Program is comprised of three key components:

1



AI Automation COURSE

A structured 3-week program that gives you the skills to build and implement AI automations without coding. You learn the core concepts, then apply them through practical, hands-on projects that show you how real automation workflows work.

2



AI Automation LIBRARY

A comprehensive, continually updated library of AI automation blueprints across workflows, agents, and apps. Each blueprint comes with ready-to-use templates and clear setup guides. Use them as they are or customize them for your workflow or your clients.

3



AI Automation COMMUNITY

A global network of professionals passionate about AI and automation. You get support, collaboration, and a place to exchange ideas that push your work further.



MODULE 1

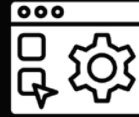
1.0 MODULE OVERVIEW

- 1.1 AI
 - 1.1.1 Overview
 - 1.1.2 Types
 - 1.1.3 Terminology
 - 1.1.4 Prompt Engineering
 - 1.1.4.1 Chat and Dialogue
 - 1.1.4.2 Prompt Engineering
- 1.2 Automation
 - 1.2.1 Automation Anatomy
 - 1.2.2 No-code tools
 - 1.2.3 Flow
 - 1.2.4 Example Automation
- 1.3 Setup
 - 1.3.1 API
 - 1.3.2 Workflow
 - 1.3.3 Blueprint

MODULE 1 WRAP

- 1.4 Project I
 - 1.4.1 User Collector 1.0
 - 1.4.2 Blog Generator 1.0
 - 1.4.3 Sales Assistant 1.0

MODULE 1



AI Automation COURSE

This course takes you from the fundamentals of AI and automation to applying these concepts in real work. Each module builds on the last so you gain both the understanding and the hands-on skill to build production-ready AI systems.

MODULE 2

2.0 MODULE OVERVIEW

- 2.1 Data
 - 2.1.1 Databases
 - 2.1.2 Data API
- 2.2 Business processes
 - 2.2.1 Structuring
- 2.3 Evaluation
 - 2.3.1 Performance evaluation
 - 2.3.2 Cost evaluation
 - 2.3.3 Scalability
- 2.4 Maintenance
 - 2.4.1 Error handling
 - 2.4.2 Error resolution
- 2.5 Creative AI Integration
 - 2.5.1 Content generation
 - 2.5.2 Personalization

MODULE 2 WRAP

- 2.6 Project II
 - 2.6.1 Sales Assistant 2.0
 - 2.6.2 Integration Canvas 1.0
 - 2.6.3 Sentiment Analysis 1.0

MODULE 2

1.0 Module 1:

Learn what AI automation is, how to think in systems, and how to break any process into steps you can automate. You'll learn the essentials of no code tools and lock in the fundamentals.

2.0 Module 2: Practical Applications

You'll take the fundamentals and put them into real practice. You'll learn how to wireframe solutions, design more complex workflows, choose the right tools, and maintain or fix automations as they run.

3.0 Module 3: Advanced Strategies

You'll learn the framework for designing custom AI automations from scratch. Then you'll use it to plan, build, and deploy your own end to end AI automation tailored to your workflow or business.

MODULE 3

3.0 MODULE OVERVIEW

- 3.1 Analytical & Strategic Automations
 - 3.1.1 Decision-making
 - 3.1.2 Workflow
- 3.2 RAG
- 3.3 Security
- 3.4 Ethics

MODULE 3 WRAP

- 3.5 The Framework Video
 - Support to building your own AI automation
- 3.6 Project III

BUILD YOUR OWN AUTOMATION

- 3.6.1 Commerce Analytics 1.0
- 3.6.2 Chatbot 1.0
- 3.6.3 User Feedback 1.0

MODULE 3

Projects

Each module ends with a hands-on project where you apply the skills you just learned. You'll choose one of three project options so you can focus on the area that fits your goals best. These projects turn the concepts into real experience.



These projects are flexible so you can align them with your goals.

Each one lets you apply your skills, build real solutions, and create automations tailored to your needs or your client's.



AI Automation COURSE

The AI Automation Course gives you everything you need to master automation, from core concepts to hands-on practice. Here's what's included:



The Course

A 3 week, value packed, easy to follow program that takes you from AI basics to advanced automation techniques. It's fully self paced and includes a complete set of tools, guides, and how to's to support your learning.



Projects

Each module ends with a hands on project where you apply the skills you've learned. You'll choose from three options built for different industries and use cases so you can focus on what matches your goals.



Build your own AI Automation

Your journey ends with the final project, Build Your Own AI Automation. With expert guidance, you'll design and implement an automation tailored to your business or personal needs. It's where you bring everything together and build a system that's fully your own.



Mentorship

You'll get ongoing support and mentorship from Anthony Lee and other AI automation experts. Weekly live sessions and Q&As keep you moving forward with clear answers, guidance, and feedback.



Certificate of Completion

At the end of the course, you'll receive a professional certificate of completion. It validates your skills in designing and implementing AI automations and serves as a strong addition to your portfolio, helping you stand out to clients or employers.





AI
Automation
LIBRARY

The AI Automation Library is a dynamic, continuously growing resource built by the AI Automation mentor team, global experts, and community members. New blueprints are made and added every month

It includes blueprint tiers that unlock as you progress through the program, along with templates for all major platforms including n8n, Make, and GHL for:



Marketing



Sales



Customer Support



Operations



Finance



Data Analysis



E-commerce



Social Media Management



Content Creation

Blueprints



Each blueprint in the AI Automation Library is a complete, practical guide for building high impact automations from start to finish.

Blueprints unlock in tiers as your skills progress. Tier 1 opens after Module 1, giving you core workflow systems. Agent blueprints unlock after completing the AI Automation Agents segment.

Each blueprint consists of:



Meta Overview

Includes skill-based ratings, estimated time commitment, and improvement suggestions to enhance your AI Automation.



Detailed Instructions

A step-by-step instructions on how to build and implement the automation effectively. Some guides also include video guides for additional clarity.



Blueprint File

A plug-and-play template ready to import into a no-code platform. Populate the entire automation in seconds, then customize it to suit your or your client's specific needs.

Build your own AI Automation



This project is where everything comes together. From approval to delivery, you'll be guided by AI Automation experts who monitor your progress and provide mentorship at every stage. It's your opportunity to apply everything you've learned, creating a fully customized AI Automation that fits your business environment and solves your set challenge.

Think outside the box, anything is possible.

Before starting your final project, you'll get the Ultimate AI Automation Building Framework in video and document form. It walks you through the entire build process step by step and points you back to specific lessons and resources in the course and platform as you design your automation.

THE FRAMEWORK
Blueprint to building AI Automations



Timeline

This timeline reflects the recommended pace for completing the program. Each week includes learning, hands on tasks, and a project that wraps up the module.

The course is fully self paced, so you can progress at the speed that works best for you.

1

Week 1: MODULE 1

Learn the basics of AI, no code tools, and how to think in systems. Build simple workflows and complete tasks that cement the fundamentals.

Week 1 Project

Apply what you learned in Module 1 by completing a practical workflow project tailored to your chosen focus area.

2

Week 2: Module 2

Learn how to wireframe solutions, design more complex workflows, choose the right tools, and maintain or fix automations in real business environment.

Week 2 Project

Build a complete automation based on Module 2, applying new skills to solve a specific business challenge.

3

Week 3: Module 3

Learn the framework for designing custom AI automations and prepare to build your own end to end system.

Week 3 Final Project

Design and implement a complete automation tailored to your needs, with full guidance and mentorship.



AI
Automation
COMMUNITY

The AI Automation Network connects you with professionals from diverse industries who share a passion for AI and automation. It's a collaborative space built to inspire, support, and help you sharpen your skills through shared knowledge, opportunities, and experience.

The platform consists of spaces dedicated to various aspects of the community:



Discussions



Events



Questions

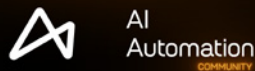


Projects



Support

INSIDER SESSIONS



Our Weekly Insider Sessions connect you with AI automation experts and peers while you advance your projects. These live sessions keep you moving, give you real time support, and help you keep developing your skills long after the course ends.

- **Work on Projects:** Get hands-on guidance as you develop and improve your automations.
- **Get Feedback:** Receive detailed, constructive feedback from experts to enhance your workflows.
- **Ask the Experts:** Bring your questions to AI automation specialists and gain clarity on any challenges.
- **Share Ideas:** Exchange insights and brainstorm with peers to discover new perspectives.



AI Automation PROGRAM

By the end of this program, you'll have the knowledge, skills, and resources to design and implement powerful AI automations. Here's a breakdown of everything you'll gain:



The Course

lifetime access

A 3-week self-paced program with over 45 video lessons, guiding you from AI basics to advanced automation techniques.



Hands-On Projects

Three projects per module, plus a final custom project to apply your skills and build automations tailored to your goals.



AI Automation Framework

A step-by-step video and document to help you create automations with clarity and confidence.



AI Automation Library

lifetime access

Access a growing collection of pre-built automation blueprints, graded by skill level and updated monthly.



Weekly Insider Sessions

lifetime access

Live interactions with AI automation experts and peers to refine your work, get feedback, and stay motivated.



Mentorship and Support

lifetime access (support)

One-on-one guidance from industry experts, ensuring you're supported at every stage of your learning journey.



Certificate of Completion

A professional certificate to showcase your expertise and elevate your profile.

Now:

Begin your journey with no prior knowledge of AI or Automation.

Week 3:

Build custom AI Automations.

1

3

By the end of week 3, you'll have the skills, tools, and confidence to design and implement fully customized AI Automations into any business process.



Begin now and start building custom **AI systems** in 3 weeks

We accept a limited number of participants per cohort to ensure each person gets the attention and support they need. With mentorship, tailored guidance, and a hands on approach, we're committed to giving you the highest quality learning experience.

You can find more information on this page: aiautomation.cc/start

Schedule a call with AI
Automation team:
[click here](#)

